

Embassy of India  
Thimphu

**Press Release: Webinar on trade opportunities between Bhutan and Northeast India**

1. The Indian Embassy -- in collaboration with the Conference of Indian Industry (CII) and the Bhutan Chamber of Commerce & Industry (BCCI) -- organised a webinar today to discuss trade opportunities between Bhutan and Northeast India, with focus products & services such as processed food, furniture, grains, spices, edible oils, PVC pipes, tiles & sanitary ware, paints, household goods, bio fertilizers, renting & leasing services, insurance services, multi-level car parking, advertising, digital marketing, etc..
2. The event was attended by officials from the Royal Government of Bhutan including Mr. Sangay Chopel, Trade Officer in the Department of Trade, Ministry of Economic Affairs, as well as Mr. Tandy Wangchuk, President of the Bhutan Chamber of Commerce and Industry, and various traders and representatives of the business community.
3. From the Indian side, the participants included representatives from the Indian Embassy and CII including Mr. Bhaskar Phukan, Chairman, CII Assam State Council & Managing Director of Numaligarh; Mr. Barun Barpujari, Past Chairman CII Assam State Council & Former Executive Director IOCL; and various Indian traders/businessmen including Mr. Ashish Bajaj, Director, Green Valley Rice Tech Pvt. Ltd.
4. During the webinar, the two sides held robust discussion on business opportunities to increase bilateral trade and investment, attracting Bhutanese tourists to the northeastern states of India, and also exchanged information on the prevailing regulatory regimes for industrial and commercial ventures.

**Thimphu**  
**26 July 2022**