

EMBASSY OF INDIA ~ BHUTAN ECHOES
PHOTO STORY CONTEST

A picture is worth a thousand words.

Tell the story of India and Bhutan friendship through a digital photograph.

1. Directions

- 1.1. Take a picture that captures and celebrates the spirit of India and Bhutan's friendship.
- 1.2. The photograph must be submitted to cul.thimphu@mea.gov.in on or before January 5, 2021, 11:59 PM with the following details:
 - Name
 - Age
 - Profession (if applicable)
 - College / School / Company (if applicable)
 - Dzongkhag
 - Camera Details
 - Contact number

2. Eligibility

- 2.1. Only nonprofessional photographers can compete. (We define nonprofessional photographers as those who do not make a living off of their photography skills.)
- 2.2. Must be a citizen of Bhutan or a Citizen of India (residing in Bhutan).
- 2.3. Images that have won prizes in prior competitions, or have been used for commercial purposes and/or been published will not be eligible.
- 2.4. There is no entry fee.

3. Guidelines

- 3.1. Only one entry is allowed per photographer.
- 3.2. The participants must submit their photograph digitally as instructed below. Hard copies cannot be accepted.
- 3.3. Participants may submit colour and/or black and white photographs taken up to three years before the start of the competition (December, 2020).
- 3.4. The photograph must be submitted in JPEG format and at least 1600 pixels wide for a horizontal image or 1600 pixels tall for a vertical image.
- 3.5. It can be in Landscape/Portrait mode.
- 3.6. All submitted images are non-returnable. The file name for each image should be clearly labeled with the participant's name. E.g. Dorji.jpg
- 3.7. Photographs that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.
- 3.8. No entries using advertising or offensive images, or that violate any laws are allowed. The organizers will disqualify from the competition any photos it deems inappropriate.
- 3.9. By submitting an image for the competition, the participant will be regarded as having accepted and agreed to be bound by the guidelines of the competition.

- 3.10. By submitting an image for the competition, the participant will also be regarded as having granted the organizers the full copy-right to use the submitted image in print broadcast and /or electronic media without any fee payment.

4. Judging and Results

- 4.1. Any photograph received after January 5th, 2021, 11:59 PM will not be considered for the competition.
- 4.2. The images will be judged by a panel of judges and their decision is final.
- 4.3. Images will be judged on originality, concept, technical excellence, composition, overall impact and artistic merit.
- 4.4. The winners of the competition will be informed over the phone.

5. Prizes

- 5.1. 4 winning entries will win a smartphone each.
- 5.2. Prizes are non-transferable and non-exchangeable for cash or in kind.